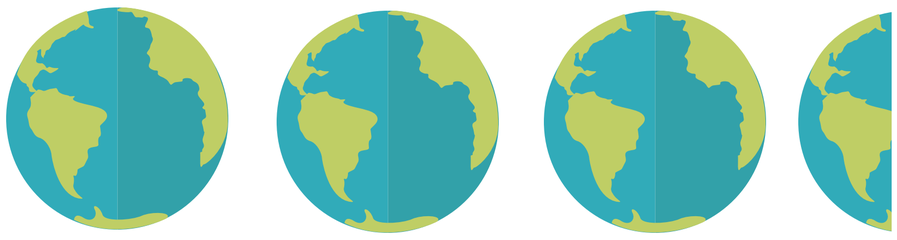
Calculate Your Footprint

The choices we make in our day to day life dictate our impact on the planet and our contribution to conservation. By understating the requirements of our lifestyle, we can understand the ecological footprint we leave and how we can improve the world through better choices.

Did you know?

Australia has one of the world's largest ecological footprints per capita. If the rest of the world lived like we do in Australia, we'd need the regenerative capacity of over three and a half Earths to sustain our demands on nature.
[Source: Earth Hour]



What's your ecological footprint?
Take the first step...

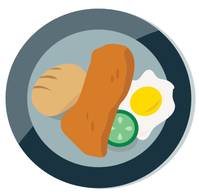
footprintcalculator.org

What's next?

Consider the top three behaviours in your life that contribute to your ecological footprint, for example:

Frequent flying - The Australian airline industry is responsible for 22 million tonnes of carbon dioxide emissions annually.
[Source: Dept Infrastructure, 2019]

Frequent driving - Cars are responsible for roughly half of Australia's transport greenhouse gas pollution. Australian cars emit roughly the same per year as Queensland's entire coal and gas fired electricity supply.
[Source: Climate Council]



Meat-heavy diet - Factory farming in the meat industry is a resource-intensive process requiring 2.5kg of feed per 1kg of chicken produced, and 7kg of feed per 1kg of beef produced.
[Source: AWFW, 2015]

Reduce your emissions

After considering your current behaviours, try to find ways to lessen their impacts, for example:

Consider alternatives like the train. When there are no other options, purchasing offsets is possible. Carbon offsetting uses your funds to protect and create nature reserves specifically to reduce carbon in the atmosphere (check out Carbon Neutral or Atmosfair for example). However, reducing should always come before offsetting.

Choose to carpool, use public transport or cycle on your regular routes. This will save you on fuel and cut carbon emissions.

Try cutting down on meat consumption. Having a vegetarian diet for a few days a week can benefit the environment in reduced emissions as well as your health.
You can find some great meat-free recipes here: meatfreemondays.com

By choosing an ECO Certified operator for your holidays over a conventional tourism package, you are making a conscious decision to reduce your impact. The ECO Certification program assures travellers that certified products are backed by a strong, well managed commitment to best practices.

Additional Resources

Carbon Neutral - Resources for individuals and groups looking to minimise their impact on the environment

Atmosfair - CO_2 mitigation options and solutions

www.ecotourism.org.au